



# Unlocking Success With Microsoft Surface

Insight<sup>+</sup>

 Microsoft  
Surface

Microsoft Surface® devices make it easy to make the workforce more productive. From education to healthcare to retail and beyond, the latest Surface devices were made to help you work better, wherever it is that you work.



With built-in solutions for **security, manageability** and **collaboration**, together with Insight partnership for comprehensive device services, Surface delivers everything you need for a device ecosystem that's everything you want it to be.

Read on to learn how leading Surface devices drive real value in the workforce, and how you can unlock next-level success through the unequalled partnership between Insight and Microsoft® Surface.



## Devices that let you do it all

Microsoft Surface has always been designed with flexibility in mind, but the latest generation of Surface devices go above and beyond, with features for portability, power and productivity like never before.



### Enable collaboration

with Microsoft 365™ and advanced audiovisual components.



### Improve productivity

with modern devices and software solutions designed to work together.



### Maintain control

and keep data secure with built-in security and management.



## Microsoft Surface Laptop 4

Microsoft Surface Laptop 4 makes it possible to do even more, with brand-new performance and design features for today's power productivity workers. It's perfect for innovators and decision-makers who need to get it all done in leading-class style.

- Microsoft Surface's most popular form factor
- 13.5-inch or 15-inch PixelSense® touch screen
- Choice of Intel® Core™ or AMD Ryzen® processor
- All-day battery life up to 19 hours
- 2.79 lbs.

## Microsoft Surface Pro 7+

Where versatility and portability are key, Microsoft Surface Pro 7+ is the solution. This is the iconic Surface 2-in-1, but faster and more versatile than ever, with features designed to help workers on the go challenge the status quo.

- Available with LTE Advanced
- 12.3-inch PixelSense touch screen
- 11th Gen Intel Core processor
- All-day battery life up to 15 hours
- 1.7 lbs.





## Experiences that empower end users

Part of the success of Microsoft Surface® is that it supports an improved user experience, which in turn supports a better organization overall. When you empower users with devices that improve their ability to accomplish tasks, you foster productivity plus an environment of satisfaction.

**82%** agree M365-powered Surface devices improve employee retention.

**86%** agree M365-powered Surface devices improve employee satisfaction.

**80%** agree M365-powered Surface devices help position their organization as a top employer.<sup>1</sup>

## Modernize with Microsoft Surface and Insight.

For modernizing IT and management, Surface is a great place to start. Wondering whether you need to modernize? See if your device ecosystem can be characterized by these six key descriptors:



### Efficient

Near-zero downtime with the right people working on the right tasks



### Manageable

Simplified, streamlined, and automated processes and systems



### Cost-effective

Predictable and in appropriate proportion with innovation budgets



### Secure

Built to reduce risks and provide users with appropriate access



### Current

Operating with the latest features and devices



### Optimized

Designed for ease, collaboration and productivity

If your environment is missing one or more of these aspects, it may be time to evolve — and with devices from Microsoft® Surface, you can do it easily, efficiently and effectively.

## A partner that powers up the Surface experience

Insight is a leading global systems integrator and long-standing Microsoft partner. As such, Insight can not only offer you the right Microsoft Surface devices for your needs, but also the services to help you maximize their value.



From device choice to ongoing maintenance to managing end of life, everything you need to evolve your device ecosystem is in one place with Insight.

## Hands-free evolution: Device as a Service

Take your Microsoft Surface environment to the next level without burdening your internal IT and operations. Insight's Device as a Service (DaaS) solution provides full device lifecycle care to accelerate your adoption of modern IT management and ensure you're achieving optimal results from your Microsoft Surface solutions.

When you work with Insight and Microsoft Surface for DaaS, you'll receive bundled endpoint hardware, software and asset management services, including configuration, deployment and technical support — all with one predictable monthly bill totaled on a per-device basis.

## Stay in control when you give Insight control.

The benefits of DaaS go far beyond seamless Surface® adoption and management. Your DaaS solution can be fully customized to address the challenges your business faces and architected to help you achieve your goals. Insight will work with you to address the key factors that should inform your ongoing solution strategy:



**Employee  
personas**



**Operational  
needs**



**Organizational  
goals**

From enabling employee choice to using corporate standards, you can leverage Insight's expertise with enterprise IT and Microsoft® Surface to completely maximize control of your fleet to ensure optimal cost and performance outcomes.







## Microsoft Surface + Insight

As a Microsoft Gold Partner in the top 1% of all Microsoft partners, Insight drives Microsoft client success in ways unlike any other solution partner, helping our clients achieve savings, support and strategic ecosystem evolution. Even beyond DaaS, Insight helps Microsoft Surface clients with everything from consulting and implementation to Enterprise Agreements (EAs) and software lifecycle management.

**Read this client story** to learn more about how the close partnership between Insight and Microsoft teams enables cost-effective, fast, and streamlined procurement and management and improved end-user experiences.



Do it all, from anywhere, with Microsoft Surface, available from Insight.

# About Insight

Insight empowers companies of all sizes, government organizations, and healthcare and educational institutions with Insight Intelligent Technology Solutions™ to realize their goals. As a Fortune 500-ranked global provider of hardware, software, cloud and service solutions, we give clients the guidance and expertise needed to define, architect, implement and manage technology today while transforming for tomorrow.



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Source:

<sup>1</sup> A commissioned Total Economic Impact™ study conducted by Forrester Consulting on behalf of Microsoft, Maximizing Your ROI From Microsoft 365 Enterprise With Microsoft Surface, July 2020.