

Business challenge

With Microsoft® HoloLens® 2, the possibilities are nearly endless. Knowing where to start and how to maximize the value of the solution is crucial for any organization's innovative efforts.

Our solution

Get on the path to innovation using HoloLens 2. Insight offers unique services that help your team think outside the box, capitalize on opportunities and use mixed reality technology as the basis for solutions that enable business results.

Services include:

Design thinking workshops

Join us in an iterative process and method that enables your team to understand progress, make necessary adjustments and discover valuable outcomes. Workshops include several activities and deliverables to support your work beyond our time together.

Custom application development

Insight's Immersive Technology Professional Services empower you to explore, develop and prove a virtual reality, augmented reality or mixed reality solution to meet business needs using HoloLens 2 and the latest technologies.



Benefits

- Explore and create newfound solutions to business challenges.
- Learn and embrace a design thinking approach to uncover solutions.
- Maximize the value of your mixed reality investments.
- Lean on our experts and resources for custom app development.

Our partner



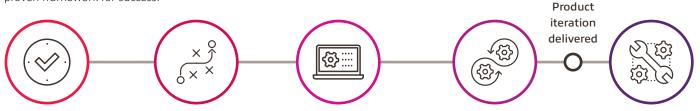
Related services

Mixed Reality Fast Start
Mixed Reality Training

Insight helps you manage business today and transform the future.

Our iterative approach

Whether we're collaborating closely with your team or taking the lead on a custom project for your business, we employ a proven framework for success.



Align

Identify a move-forward direction based on user needs and organizational opportunities.

Envision and plan

Define project risks, unknowns and assumptions, and conduct primary competitive analysis to capture industry trends.

Design

Define user experience, visual design and technical requirements in a series of exercises.

Develop and stabilize

Validate systems, plan for deployment, perform testing and create a roadmap for future releases.

Manage

Build on the success of the released solution through continuous planning, design and technical implementation.

Mixed reality industry use cases

Organizations in various industries can benefit from the power of mixed reality with Microsoft® HoloLens® 2.

Architecture, engineering and construction	Preview designs at scale, reconstruct 3D models quickly and improve work safety with eyes up and hands free.
Education	Enhance learning by enabling students to investigate and explore subjects in exciting new ways.
Government and utilities	Visualize complex data with holograms to collaborate in 3D project environments while optimizing flexibility, safety and cost efficiency.
Retail	Lower the barrier to purchase and empower customers to shop beyond physical inventory with the ability to sample different product features from virtual catalogs.
Healthcare	Envision a surgery before it starts or ensure flawless surgical procedures with the aid of mixed reality.
Manufacturing	Optimize operations, decrease training times and increase efficiency in complex assembly and maintenance processes.

About Insight

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organization run smarter. We'll work with you to maximize your technology investments, empower your workforce to work smarter, optimize your business and create meaningful experiences.

