

6 Common Myths for Small and Midsize Businesses Debunked

When it comes to cybersecurity, separating fact from fiction is the critical first step in protecting your business. Here are the six most common myths and misconceptions that make it harder to stay secure.



“It won’t happen to us.”

MYTH
1

In 2021 alone, ransomware attacks hit companies **once every 11 seconds**.¹

This means every single business, including yours, is a potential target.



“Cybercriminals only target large businesses.”

MYTH
2

Of all ransomware attacks in 2020, 55% hit businesses with **fewer than 100 employees**, with 75% of attacks targeting companies with revenue less than \$50M.²

The time is now for growing companies to strengthen their cybersecurity strategy.



“All we need is better tools.”

MYTH
3

85% of breaches involved a human element.³

It’s not just about technology, but also the expertise and know-how to make it all work.

“Remote work is a fad.”

57% of small and midsize business owners said they are likely to continue increased remote working options long-term.⁴

Work flexibility is no longer a perk — it’s an expectation. To attract and retain talent, companies need to enable sustainable and secure remote productivity and collaboration solutions.



“Antivirus software catches almost everything.”

MYTH
5

The number of firmware vulnerabilities discovered between 2016 and 2019 increased 5X.⁵

This makes full-stack security more important than ever.



“Once I buy from a vendor, their job is done.”

MYTH
6

Security in motion requires a commitment to rigorously proactive testing. Intel experts never stop testing or collaborating.

- Proactively probe with red team testing and an external Bug Bounty program
- Quickly publish internal and external CVEs and respond via dedicated PSIRT team

92%

92% of Intel vulnerabilities were found via internal efforts — 0% led to attacks.⁶

Ready your business for stronger defense.

Small and medium-sized businesses need security solutions that deliver peace of mind, not cost and complexity. Insight and Intel have the end-to-end expertise and embedded security features your business needs to grow with confidence.

Need help protecting your company against modern cyberattacks?

Ready, set, accelerate your company’s protection against modern cybersecurity attacks with Insight expertise and Intel technology.

Let’s get started