

Artificial Intelligence Ideation Workshop

About this workshop

Adoption of Artificial Intelligence (AI) in business is accelerating. Companies that can successfully implement AI to enhance customer experience, increase operational efficiency and reduce costs gain a competitive advantage in the marketplace. What could your business accomplish with the power of AI?

AI initiatives require an investment of time and resources — so having a robust Proof of Concept (PoC) and strategic roadmap is critical. During this three-day engagement, you'll have the opportunity to leverage Insight's award-winning team of experts in the field of AI. Together, we'll help you apply your business data to envision and build an AI PoC — so you can take the next step in your AI journey with confidence.

Who should attend

This workshop and hackfest is ideal for business sponsors and champions eager to unlock the power of AI for their business. Operations, development and data science specialists with a need to demonstrate a realized value of AI should also attend.

Duration

3 days

What to expect

- Executive envisioning session to explore AI possibilities for business
- Guided ideation to create a PoC
- Collaborative hackfest with Insight to develop AI demos
- Executive and technical readouts demonstrating value

Key takeaways

- Improved understanding of the possibilities of AI
- Alignment of AI tools with your value cases
- Hands-on experience developing AI at velocity
- Real examples of AI using your data
- Deployed demos to socialize AI in your business

Related workshops

Azure AI Fast Start

Schedule a workshop.

To learn about pricing and how to get started, contact alliances@insight.com.

Our approach

Ideation & envisioning	Rapid PoC	Visualization & readout
Day 1: The morning starts with an executive tour of modern AI capabilities and real AI success stories. In the afternoon, we'll explore your business opportunities and identify the best case for a PoC.	Day 2: We'll roll up our sleeves and dive into your data. We'll develop and platform an AI model in collaboration with your team, giving them real hands-on experience with AI processes and tools.	Day 3: We'll wrap your AI output in visualizations to empower business. Next, we'll provide a readout of our work and the opportunities we've discovered.

About Insight

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organization run smarter. We'll work with you to maximize your technology investments, empower your workforce to work smarter, optimize your business and create meaningful experiences.