



Ambitious Goal?  
Achieve IT With  
Mac and Insight.



Corporate  
Reseller

# Empower your team's best work — from anywhere.

Hybrid work environments offer employees the flexibility to work remotely or from a campus. Location aside, it's important that the tools employees have access to keep them connected and able to do their best work, anywhere.

Offering hybrid working solutions is one way to attract and keep top talent in your college or university. Another way is to offer educators access to preferred devices. No one wants the stress of slow processing, constant updates and frozen screens when they're trying to do their best work.



If given a choice, **62% of educators** would choose an Apple® device at work.<sup>1</sup>

Mac® for business — deployed by Insight — is the best tool for the job. With game-changing performance, seamless compatibility and built-in security, Mac gives everyone the power they need to be successful in their roles.

As an Apple Authorized Service Provider, Insight has the resources and expertise to make your Apple experience even better.

**Read on to discover the ways Apple and Insight are supercharging productivity, ease and connectedness for employees.**





## Mac puts power in everyone's hands.

Mac® with Apple® silicon delivers powerful performance suitable for everyone on your team. Move past complaints of slow apps, grainy videos and batteries that give out during meetings. Help employees make good use of every minute they're on the clock by providing a smooth and easy computing experience.



of employees say they're less likely to feel productive at work when they're not happy with their technology.<sup>2</sup>

## What makes Mac so powerful?

Supercharged by Apple silicon, Mac offers incredible performance and capabilities, along with brilliant displays, pro ports and superfast SSD storage.



### Apple silicon delivers:

- Up to 10-core CPU performance
- Up to 32-core GPU performance
- 16-core neural engine for faster machine learning
- Up to 21 hours of battery life



# Mac keeps everyone connected.

Using Mac® is familiar, intuitive and effortless, and it connects seamlessly to other Apple® devices. Such popularity means employees can use Mac devices confidently with ease.

Mac is part of the connected ecosystem of Apple devices.



## Collaboration

Employees can seamlessly share information.



## Ease of use

Intuitive design matches other Apple products.



## Maximum productivity

Mac can use thousands of different apps for business.

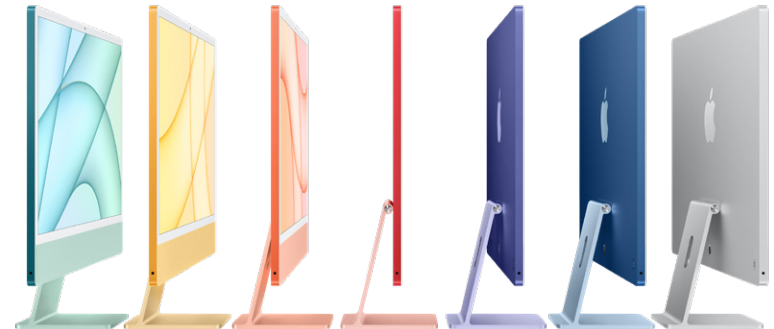
# Mac keeps your data secure.

Organizations concerned with high levels of security should look no further than Mac for enhanced protection. Mac is the most secure personal computer on the planet, thanks to built-in features like hardware-verified secure boot, on-the-fly encryption, Touch ID® and Gatekeeper.

Additional security can sometimes interfere with productive work, but Mac employs a comprehensive approach to security that balances data protection with a great user experience to help keep employee satisfaction high. In fact, 71% of IT and security professionals say Mac delivers better end-user satisfaction with all security tools active.<sup>3</sup>

## Built-in security includes:

- Hardware-verified secure boot
- On-the-fly encryption with FileVault®
- Biometrics, like Touch ID®
- Gatekeeper





## Mac is easy to manage and deploy.

Get your team up and running with Mac® quickly. Insight will equip your business with the Apple® devices and applications your team needs.

Insight can help you:



**Administer** devices.



**Manage** configuration.



**Distribute** apps and content.



**Secure** corporate data.



**Improve** user experiences.



**Reduce** your IT burden.

Let us help you focus less on IT management and more on the satisfaction of your workforce with **services from Insight** that were developed based on Apple best practices. Provide your team with the supercharged device solutions they need to stay productive, connected and at ease.



## About Insight

Insight Enterprises, Inc. is a Fortune 500 solutions integrator helping higher education accelerate their digital journey to modernize their operations and maximize the value of technology. Insight's technical expertise spans cloud and edge-based transformation solutions, with global scale and optimization built on 33+ years of deep partnerships with the world's leading and emerging technology providers.

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### Sources:

<sup>1</sup> Evans, J. (2021, Sept. 23). Jamf survey: Employees will quit for platform choice. Computerworld.

<sup>2</sup> Salesforce. (2021, June 17). New Research Shows Employee Satisfaction Boosted by Superior Work Technology.

<sup>3</sup> Jamf. (2020, Oct. 6). New Research Finds 77% of Organizations Who Use Both Mac and Non-Mac Devices View Mac as the Most Secure Device Out of the Box.

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